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| --- | --- |
| **Client** | Northwestern University |
| **Project Name** | Combo TESS 026/030 |
| **Project Number** | 8041.026/8041.030 |
| **Survey length (median)** | 5 minute survey |
| **Population** | 18+ gen pop |
| **Main** | N=2,000 |
| **MODE** | Web-only |
| **Language** | English-only |
| **Incentive** | 2,000 |
| **Survey description** | Health and Education 2018 |
| **Eligibility Rate** | 100% |

Standard demographic preloads:

|  |  |  |  |
| --- | --- | --- | --- |
| **Var Name** | **Var Type** | **Var length** | **Variable Label** |
| S\_AGE | Numeric | 5 | Age |
| S\_GENDER | String | 8 | Gender |
| S\_RACETH | Numeric | 8 | Race/ethnicity |
| S\_EDUC | Numeric | 6 | Education |
| S\_MARITAL | Numeric | 9 | Marital Status |
| S\_EMPLOY | Numeric | 8 | Current employment status |
| S\_INCOME | Numeric | 8 | Household income |
| S\_STATE | String | 7 | State |
| S\_METRO | Numeric | 7 | Metropolitan area flag |
| S\_INTERNET | Numeric | 10 | Household internet access |
| S\_HOUSING | Numeric | 9 | Home ownership |
| S\_HOME\_TYPE | Numeric | 11 | Building type of panelist’s residence |
| S\_PHONESERVC | Numeric | 11 | Telephone service for the household |
| S\_HHSIZE | Numeric | 8 | Household size (including children) |
| S\_HH01 | Numeric | 6 | Number of HH members age 0-1 |
| S\_HH25 | Numeric | 6 | Number of HH members age 2-5 |
| S\_HH612 | Numeric | 7 | Number of HH members age 6-12 |
| S\_HH1317 | Numeric | 8 | Number of HH members age 13-17 |
| S\_HH18OV | Numeric | 8 | Number of HH members age 18+ |
| S\_file\_date | Date | 11 |  |
| S\_GENFRACE | Numeric | 8 | GenF custom race |

These populated as a pre-load when the panelists get sampled into the survey

Standard sample preloads

|  |  |  |
| --- | --- | --- |
| **Variable Name** | **Variable Type** | **Variable Label** |
| Username | Numeric | Analogous to Member\_PIN |
| P\_Batch | Numeric | Batch Number (if only one assignment, then everyone will be 1) |
| Dialmode | Numeric | CATI Dialmode (predictive, preview, etc) |
| P\_LCS | Numeric | Life cycle stage, 0=released but not touched |
| Y\_FCELLP | String |  |
| Surveylength | Numeric | Estimated length of survey |
| SurveyId | Numeric | Survey ID# in A4S |
| Incentwcomma | String | Study specific |
| P\_Hold01 | Numeric | Prevents dialing cases without phone numbers |

Custom survey-specific preloads

|  |  |  |
| --- | --- | --- |
| **Variable Name** | **Variable Type** | **Variable Label** |
| P\_CONDITION | Numeric | 1=Condition 1  2= Condition 2  3= Condition 3 |
| P\_PARTYID7 | String | 1 "Strong Democrat"  2 "Moderate Democrat"  3 "Lean Democrat"  4 "Don't Lean/Independent/None"  5 "Lean Republican"  6 "Moderate Republican"  7 "Strong Republican" |
| P\_IDEO | String | 1 “Extremely Liberal”  2 “Liberal”  3 “Slightly Liberal”  4 “Moderate”  5 “Slightly Conservative”  6 “Conservative”  7 “Extremely Conservative”  8 “Haven’t thought much about it” |
| P\_RELIG | String | 1 “Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah’s Witness, etc.)”  2 “Roman Catholic (Catholic)”  3 “Mormon (Church of Jesus Christ of Latter-day Saints/LDS)”  4 “Orthodox (Greek, Russian, or some other orthodox church)”  5 “Jewish (Judaism)”  6 “Muslim (Islam)”  7 “Buddhist”  8 “Hindu”  9 “Atheist (do not believe in God)”  10 “Agnostic (not sure if there is a God)”  11 “Nothing in particular”  12 “Just Christian”  13 “Unitarian (Universalist)”  14 “Something else “ |
| P\_ATTEND | String | 1 “Never”  2 “Less than once a year”  3 “About once or twice a year”  4 “Several times a year”  5 “About once a month”  6 “2-3 times a month”  7 “Nearly every week”  8 “Every week”  9 “Several times a week” |

This survey will use the following RND\_xx variables:

Note, these are randomized in the script (NOT preloads)

|  |  |
| --- | --- |
| **RND\_xx** | **Associated survey Qs** |
| RND\_00 |  |
| RND\_01 |  |
| RND\_02 |  |
| RND\_03 |  |
| RND\_SECT | Entire survey |
| RND\_05 |  |
| RND\_06 |  |

Programming notes on RND\_SECT:

1. IF RND\_SECT = 1 then show 1 --> 2
2. IF RND\_SECT = 2 then show 2 --> 1

Please include the following options for all questions in CATI:

77 DON’T KNOW

99 REFUSED

Please code refusals in CAWI:

98 IMPLICIT REFUSAL, WEB SKIP

Do not code 77 Don’t Know/99 Refused options in CAWI unless written in item response options

Text shown in green includes researcher notes and should not be included in the programming.

[START OF SURVEY]

CREATE DATA-ONLY VARIABLE: QUAL

1=Qualified Complete

2=Not Qualified

3=In progress

AT START OF SURVEY COMPUTE QUAL=3 “IN PROGRESS”

CREATE MODE\_START

1=CATI

2=CAWI

[DISPLAY – WINTRO\_1]

Thank you for agreeing to participate in our new AmeriSpeak survey! To thank you for sharing your opinions, we will give you a reward of [INCENTWCOMMA] AmeriPoints after completing the survey. As always, your answers are confidential.  
  
*Please use the "Continue" and "Previous" buttons to navigate between the questions within the questionnaire. Do not use your browser buttons.*

INSERT SECTION TIMESTAMPS: TIME\_T1BEG, DATE\_T1BEG

BEGIN TESS 030 MORGAN

*Condition 1*

[SHOW IF P\_CONDITION=1]

[SP]

Q1.

There are always some people whose ideas are considered bad or dangerous by other people. Consider a Muslim clergyman who preaches hatred of the United States.

[SPACE]

If such a person wanted to make a speech in your community preaching hatred of the United States, should he be allowed to speak, or not?

RESPONSE OPTIONS:

1. Yes, allowed
2. Not allowed

[SHOW IF P\_CONDITION=1]

[SP]

Q2.

Should such a person be allowed to teach in a college or university, or not?

RESPONSE OPTIONS:

1. Yes, allowed
2. Not allowed

[SHOW IF P\_CONDITION=1]

[SP]

Q3.

If some people in your community suggested that a book he wrote which preaches hatred of the United States should be taken out of your public library, would you favor removing this book, or not?

RESPONSE OPTIONS:

1. Favor
2. Oppose

*Condition 2*

[SHOW IF P\_CONDITION=2]

[SP]

Q3A.

There are always some people whose ideas are considered bad or dangerous by other people. Consider an Islamic cleric who preaches hatred of the United States.

[SPACE]

If such a person wanted to make a speech in your community preaching hatred of the United States, should this person be allowed to speak, or not?

RESPONSE OPTIONS:

1. Yes, allowed
2. Not allowed

[SHOW IF P\_CONDITION=2]

[SP]

Q5.

Should such a person be allowed to teach in a college or university, or not?

RESPONSE OPTIONS:

1. Yes, allowed
2. Not allowed

[SHOW IF P\_CONDITION=2]

[SP]

Q6.

If some people in your community suggested that a book written by this person which preaches hatred of the United States should be taken out of your public library, would you favor removing this book, or not?

RESPONSE OPTIONS:

1. Favor
2. Oppose

*Condition 3*

[SHOW IF P\_CONDITION=3]

[SP]

Q7.

There are always some people whose ideas are considered bad or dangerous by other people. Consider an Islamic religious leader who preaches hatred of the United States.

[SPACE]

If such a person wanted to make a speech in your community preaching hatred of the United States, should this person be allowed to speak, or not?

RESPONSE OPTIONS:

1. Yes, allowed
2. Not allowed

[SHOW IF P\_CONDITION=3]

[SP]

Q8.

Should such a person be allowed to teach in a college or university, or not?

RESPONSE OPTIONS:

1. Yes, allowed
2. Not allowed

[SHOW IF P\_CONDITION=3]

[SP]

Q9.

If some people in your community suggested that a book written by this person which preaches hatred of the United States should be taken out of your public library, would you favor removing this book, or not?

RESPONSE OPTIONS:

1. Favor
2. Oppose

RE-COMPUTE QUAL=1 “COMPLETE”

SET CO\_DATE, CO\_TIME, CO\_TIMER VALUES HERE

CREATE MODE\_END

1=CATI

2=CAWI

SCRIPTING NOTES: PUT QFINAL1, QFINAL2, QFINAL3 in the same screen.

[SINGLE CHOICE]

QFINAL1.

Thank you for your time today. To help us improve the experience of AmeriSpeak members like yourself, please give us feedback on this survey.

[RED TEXT – CAWI ONLY] If you do not have any feedback for us today, please click “Continue” through to the end of the survey so we can make sure your opinions are counted and for you to receive your AmeriPoints reward.

Please rate this survey overall from 1 to 7 where 1 is Poor and 7 is Excellent.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Poor |  |  |  |  |  | Excellent |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

[SINGLE CHOICE – CAWI ONLY]

QFINAL2.

Did you experience any technical issues in completing this survey?

1. Yes – please tell us more in the next question
2. No

[TEXT BOX] [CATI version needs “no” option]

QFINAL3.

Do you have any general comments or feedback on this survey you would like to share? If you would like a response from us, please email [support@AmeriSpeak.org](mailto:support@amerispeak.org) or call (888) 326-9424.

[DISPLAY]

END.

[CATI version]

Those are all the questions we have. You have earned a reward of [INCENTWCOMMA] AmeriPoints for completing the survey. If you have any questions at all for us, you can email us at [support@AmeriSpeak.org](mailto:support@amerispeak.org) or call us toll-free at **888-326-942**4. Let me repeat that again: email us at [support@AmeriSpeak.org](mailto:info@amerispeak.org) or call us at **888-326-9424**. Thank you for participating in our new AmeriSpeak survey!

[CAWI version]

Those are all the questions we have. You have earned a reward of [INCENTWCOMMA] AmeriPoints for completing the survey. If you have any questions at all for us, you can email us at [support@AmeriSpeak.org](mailto:support@amerispeak.org) or call us toll-free at **888-326-9424**. Thank you for participating in our new AmeriSpeak survey!

You can close your browser window now if you wish or click Continue below to be redirected to the AmeriSpeak member website.